



# Daniel Servitje

Chief Executive Officer, President, and Chairman, Grupo Bimbo SAB de CV

AGE  
**64**

DIRECTOR SINCE  
**2024**



FAVORITE DRINK  
**Cappuccino**

## INDEPENDENT

### COMMITTEES

- Impact Committee

### SKILLS

BRD	CSR	DIV	ENV	FIN
HCM	IND	INT	PUB	SNR

### OTHER PUBLIC BOARDS WITHIN THE PAST FIVE YEARS

- Grupo Bimbo SAB de CV (since 1994)
- Coca-Cola FEMSA SAB de CV (1998–2022)

### OTHER AFFILIATIONS

- Chairman, Corporación Aura Solar
- Director, Mexican Institute for Competitiveness
- Director, Latin America Conservation Council
- Director, The Global Consumer Goods Forum

## PROFESSIONAL BACKGROUND

DANIEL JAVIER SERVITJE MONTULL is the President and Chief Executive Officer of Grupo Bimbo SAB de CV, a multinational food company listed on the Mexican Stock Exchange since 1980, which currently has a presence on four continents, employs 148,000 associates, had LTM revenues of \$22.3 billion, and holds more than 100 brands and 13,000 different products. Mr. Servitje joined Grupo Bimbo in 1976 and has served as Chief Executive Officer since 1997, and as Chairman of the Board since 2013.

## RELEVANT SKILLS AND EXPERIENCE

Mr. Servitje brings extensive executive leadership experience after serving as the head of a multinational food giant for decades. He is uniquely positioned to advise on the challenges and opportunities facing companies—such as Starbucks—seeking to provide an unparalleled experience and build a superior brand reputation through an international consumer-facing food business. This experience enables Mr. Servitje to offer nuanced and actionable guidance on matters affecting various facets of Starbucks business. During his

time in senior leadership at Grupo Bimbo, Mr. Servitje has presided over and helped to drive Grupo Bimbo's progress on environmental and social responsibility matters and brings extensive experience to support Starbucks in its commitment to be an ESG leader.